

SWISS FOUNDATION FOR INNOVATION  
AND TRAINING IN SURGERY



[www.sfits.ch](http://www.sfits.ch)

in |  | 



**CENTER OF EXCELLENCE**  
for Innovation, Training and  
Research in Surgery



# ADVANCE THE EDUCATION

of surgeons and interventional  
room professionals

**SPONSORING  
OPPORTUNITIES**

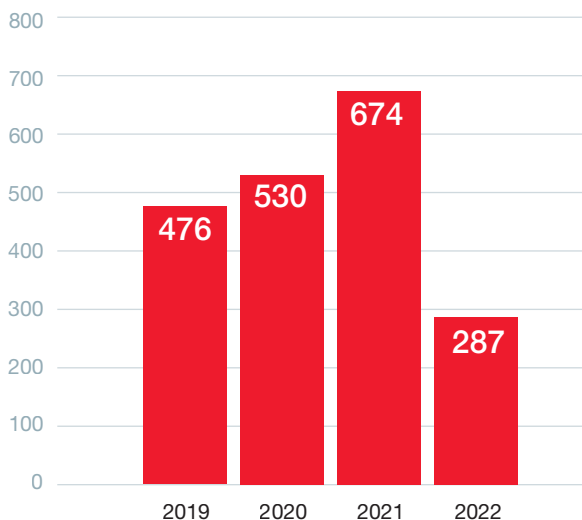
# THE SFITS

- We host training sessions for surgeons, anesthetists, scrub nurses, OR assistants, technicians, radiologists and medical students.

**+4'000**

participations a year (all combined)

- At the SFITS, surgeons and OR professionals practice safely in almost real conditions, using the same infrastructure, instrumentation and equipment as in an operating theater.



▲ Number of training sessions par year

# no patient risk

# adapted surgical environment

# immersive learning experiences

# 5-star training center

# multidisciplinary ecosystem

# safety, efficiency, and trust



# OUR MISSION

## Training

Improve surgical and interventional practice by offering continuous training to all professionals working in operating rooms

## Exchange

Serve as a platform for interdisciplinary exchange between teachers, researchers and engineers

## Innovation

Foster the emergence of innovative ideas by bringing the medical and industrial worlds together

## Research

Host research projects and support the development of new interventional and surgical techniques and technologies



# WE DO

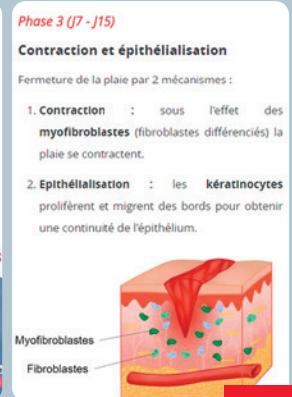
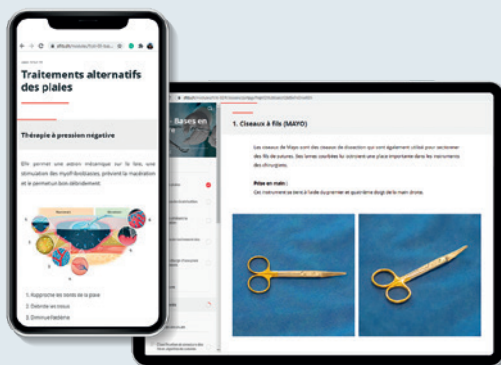
## FACE TO FACE TRAINING SESSIONS



**Hands-on and practical workshops**  
in almost real conditions and  
in a totally controlled environment

# WE DO

## E-LEARNING



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<https://calendar.sfits.ch/e-learnings>



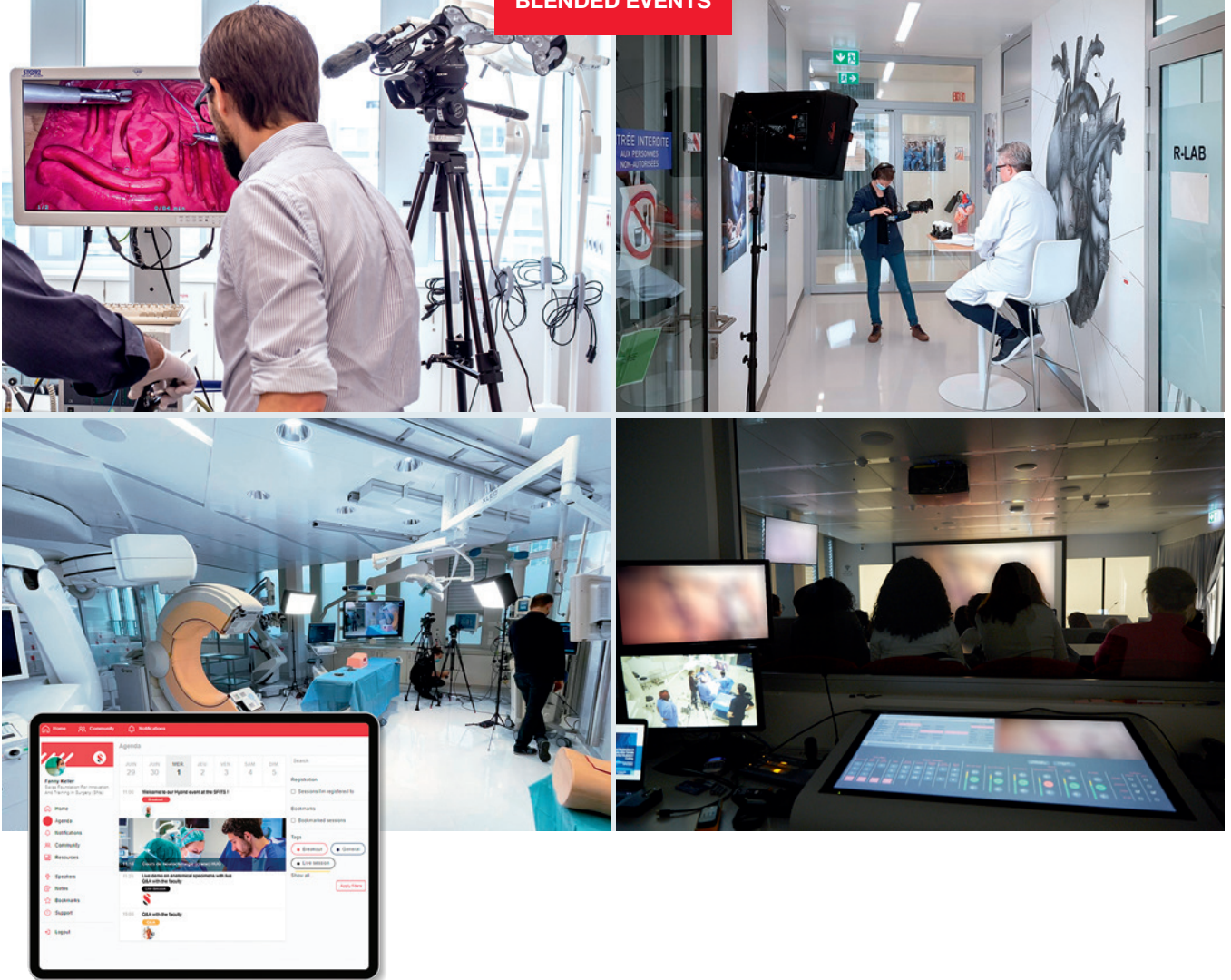
## SELF-TRAINING

**Interactive online courses,**  
mixing theoretical components, instructional  
videos and self-evaluation tests



# WE DO

## BLENDED EVENTS



**Immersive and interactive**  
live events, broadcasting live theoretical  
courses, live cases from the OR room or  
live interventions from a wetlab



## WHY

### Choosing the SFITS

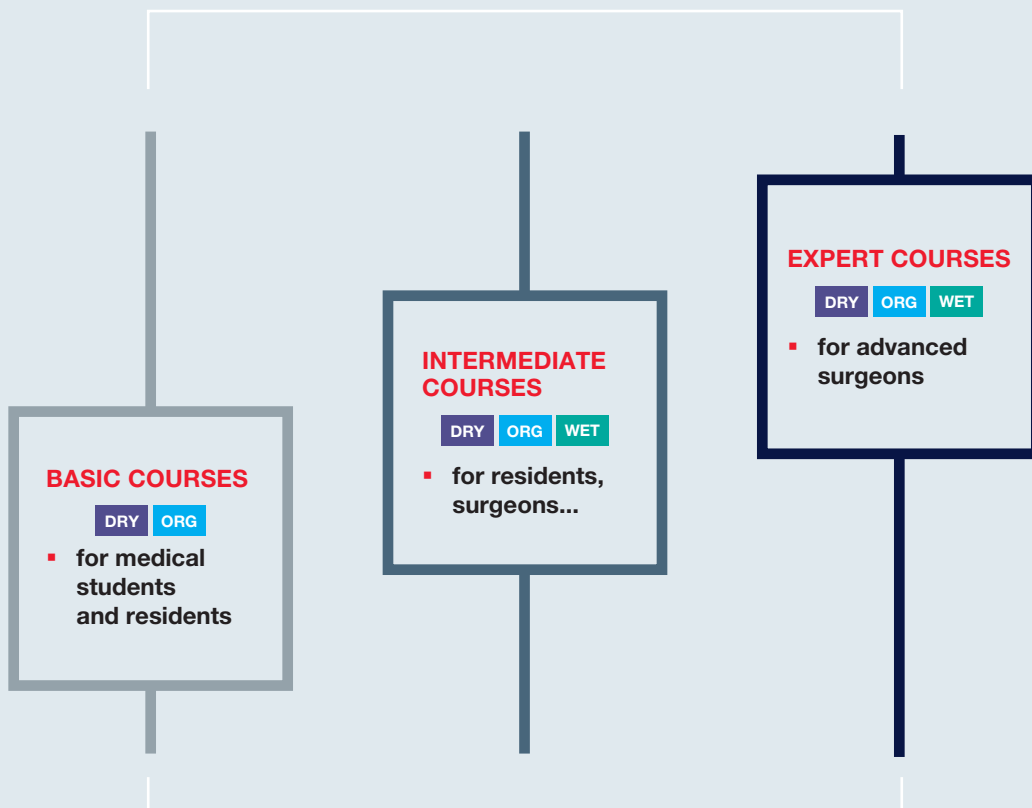
- Organize your courses with the support of a renown center of excellence in surgery
- Benefit from ideal conditions to showcase your equipment
- Safely practice on anatomical specimens or animal parts
- Teach and train in the same setting as in an operating room
- Have a direct access to the right audience
- Invite your trainees in a five-star infrastructure: luminous, modern, clean, adapted and safe

### Sponsoring surgical training

- Strengthen the visibility and the authority of your brand
- Build a strong relationship with the surgical and interventional professionals
- Teach surgeons how to use your equipment in almost real conditions (with no patient risk)
- Provide step-by-step user guidelines depending on your audience
- Promote your equipment by presenting surgical techniques in real-time
- Establish your brand as the leading brand in your field



# WHAT WE OFFER



WET

Workshop on anatomical specimens

DRY

Practical workshop on synthetic material

ORG

Practical workshop on organic material





# SPONSORSHIP OPPORTUNITIES

## Single-shot sponsoring

### Financial sponsoring, per course day

- DRY** ▪ Sessions on synthetic models or on simulators
- ORG** ▪ Sessions on organic parts
- WET** ▪ Sessions on anatomical specimens

### Sponsoring in kind

- to be adapted to the course

## Annual sponsoring

- Sponsoring (financial and in kind) of sessions hosted at the SFITS
- Conception and delivery of private and exclusive courses to showcase your equipment and build strong relationship with surgeons
- Creation of e-learning modules (showcasing your equipment)
- Translation of e-learning modules
- Visibility during courses

Contact us to discuss any specific sponsoring opportunities

- [sfits@sfits.ch](mailto:sfits@sfits.ch)

# WE COVER

MAXILLOFACIAL SURGERY



HEART SURGERY



MICROSURGERY



NEUROSURGERY





# ALL SPECIALTIES

ENT



PEDIATRIC SURGERY



ORTHOPAEDIC SURGERY



GYNECOLOGY AND OBSTETRICS







# WHERE

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Rue Gabrielle-Perret-Gentil 4  
1205 Geneva, SWITZERLAND  
[sfits@sfits.ch](mailto:sfits@sfits.ch)  
+41 22 322 9100

[www.sfits.ch](http://www.sfits.ch)