

for Innovation, Training and Research in Surgery

# DVANCE THE

of surgeons and interventional room professionnals

SPONSORING OPPORTUNITIES

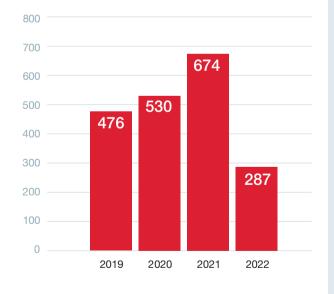


We host training sessions for surgeons, anesthetists, scrub nurses, OR assistants, technicians, radiologists and medical students.

#### +4'000

participations a year (all combined)

At the SFITS, surgeons and OR professionals practice safely in almost real conditions, using the same infrastructure, instrumentation and equipment as in an operating theater.



- # no patient risk
- # adapted surgical environment
- # immersive learning experiences
- # 5-star training center
- # multidisciplinary ecosystem
- # safety, efficiency, and trust

Number of training sessions par year



# WE DO

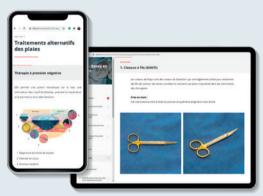


#### Hands-on and practical workshops

in almost real conditions and in a totally controlled environment

### WE DO







https://www.sfits.ch/e-learning/



#### Interactive online courses,

mixing theoretical components, instructional videos and self-evaluation tests

### WE DO



#### **Immersive and interactive**

live events, broadcasting live theoretical courses, live cases from the OR room or live interventions from a wetlab





#### Choosing the SFITS

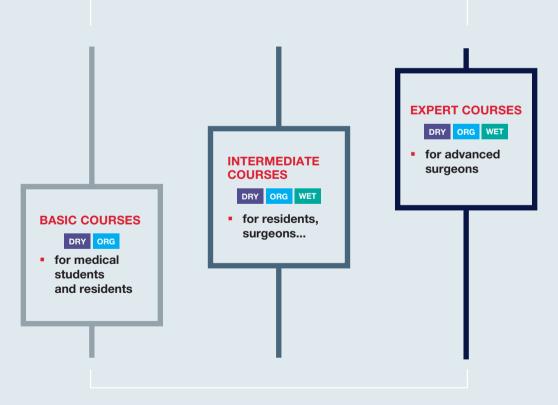
- Organize your courses with the support of a renown center of excellence in surgery
- Benefit from ideal conditions to showcase your equipment
- Safely practice on anatomical specimens or animal parts
- Teach and train in the same setting as in an operating room
- Have a direct access to the right audience
- Invite your trainees in a five-star infrastructure: luminous, modern, clean, adapted and safe

### Sponsoring surgical training

- Strengthen the visibility and the authority of your brand
- Build a strong relationship with the surgical and interventional professionals
- Teach surgeons how to use your equipment in almost real conditions (with no patient risk)
- Provide step-by-step user guidelines depending on your audience
- Promote your equipment by presenting surgical techniques in real-time
- Establish your brand as the leading brand in your field



### WHAT WE OFFER





### SPONSORSHIP OPPORTUNITIES

### **Single-shot sponsoring**

### Financial sponsoring, per course day

• Sessions

on synthetic models or on simulators

• Sessions on organic parts

• Sessions on anatomical specimens

#### **Annual sponsoring**

- Sponsoring (financial and in kind) of sessions hosted at the SFITS
- Conception and delivery of private and exclusive courses to showcase your equipment and build strong relationship with surgeons
- Creation of e-learning modules (showcasing your equipment)
- Translation of e-learning modules
- Visibility during courses

#### Sponsoring in kind

to be adapted to the course

Contact us to discuss any specific sponsoring opportunities

# WE COVER



# ALL SPECIALTIES



### WHERE

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